



## About Us

Ahmad Jurak Private Limited (AJPL) is the sole manufacturer of world's finest hookah tobacco brand "SHEESHA".

With a generation old recipe and continued commitment to quality AJPL has transformed into a well-known name in the Shisha (Hookah) industry and we have recently launched a versatile range of Flavoured Molasses ranging from a rich long lasting apple flavour to a bubbly chewing gum flavour under the Brand Name of Al-Mazaj, which is picking up among our satisfied customers worldwide.

The company has expertise in manufacturing traditional hookah tobacco and flavoured molasses. All our products are made of finest tobacco leaves, blending them with molasses, herbs, spices, pure attar (perfume) and are infused with exquisite European Flavours. These infusions together create a rich, unrivalled and an exotic taste of smoke.

Many flavours have already been devised, yet a lot more is yet to be explored and we commit ourselves to continue bringing the best for our esteemed customers and hookah enthusiasts.

## Infrastructure

The company has the most advanced state-of-art modern manufacturing facilities and is well equipped with semi and fully automatic modern production, packing and logistics machineries.

We have about 1,00,000 sq.ft. of production area with adequate Godown space amounting for a production capacity up to 45 containers monthly.

We also have an in-house laboratory to keep a close check on quality of raw materials and perform quality assurance checks on regular basis to confirm delivering quality product.

Since no ISO or other internationally accepted test methodology for Shisha Tar & Nicotine Yields is currently available, the company has set up a specialised quality control department, which works in conjunction with the laboratory and approves the quality on the basis of experience which it has gathered over generations.

The Company has adequate space to provide for comfort and cosy stay of its stationed work force, which is equipped with all modern entertainment facilities like Television, games room, and a gymnasium for good health.

The workforce employed is highly skilled and experienced and we provide them a workplace with conditions which conform to the workers health and safety guidelines. Strict workers placement procedure is followed where by newcomers are adequately trained under the supervision of skilled trainers and **No child labour** is engaged in our workplace.

**Wish you a Happy Shisha Experience.**

*Enjoy Our Mind Freshening Coolest Range of Flavoured Molasses & Traditional Shisha*

## Our Range of Products



Abu Itrah

**Abu-Itrah :** This is the premium brand based on hand picked original petals of saffron from Kashmir, India that is blended with the finest and rare medicinal herbs and spices for its mild and special taste. Sizes available; 1Kg. & 16Kg.

**Abu Sheesha :** This is our regular product famous for its sweet smell, prolific taste and long lasting smell of finest Indian herbs, spices and perfume. Sizes available; 1Kg., 2Kg. & 8Kg.



Al Khaas

**Al - Khaas;** This is the special one and proud to be developed by our products pioneer late Shamim Ahmad Sahib in early eighties. This brand gained popularity in a short period of time and is famous for its perfume based smell and cardamom based taste. Really mild smokers prefer it very much. Sizes available; 1Kg., & 16Kg.



Abu Sheesha

## Flavoured Molasses



for more details log on to : [www.flavouredmolasses.com](http://www.flavouredmolasses.com)